



Queensland Bus Industry Council Inc.

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Media Release

Bus industry urges safer school bus travel

The Queensland Bus Industry Council (QBIC) has released a video called 'Safe Bus Travel' that they hope will reduce the risk of injury and fatalities.

The video highlights simple steps that can be taken to ensure a safe and comfortable journey to and from school, and identifies behaviours that could distract drivers and endanger lives.

QBIC wants to reduce regular near-misses at school bus stops, pointing to a recent accident in Hervey Bay and the April death of a five-year old child who was crossing the road to meet her mother at a bus stop on the NSW central coast.

QBIC executive director David Tape said the industry took its responsibility of transporting children seriously and believes that as well as the video, teaching on bus safety should be part of the school curriculum, because, "this cannot be a once-only message".

"We want to help students and parents minimise this risk and ensure that safety is paramount in the minds of everyone."

The video reinforces the Code of Conduct for students and helps parents to protect their children at bus stops.

"Each time a student distracts a bus driver, they place everyone on the bus at risk," Mr Tape explained.

"This video also gives parents valuable safety tips for meeting their children at bus stops, like parking on the same side of the road so students don't risk crossing in traffic."

TransLink will distribute the video link to students across social media platforms, while the Department of Education will send it to schools and teachers ready for the next school term.

"The State Government has been very supportive of this initiative to date, and we look forward to working with them in an ongoing manner to ensure the safety of our children."

Safe bus travel video link: <https://www.youtube.com/watch?v=FN5SfNhr37s>

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