



Queensland Bus Industry Council Inc.

July 20, 2017

Media Release

Embargoed until 9am July 20

More women bus drivers wanted

A desire for more female bus drivers is driving a new state-wide campaign to encourage women to get behind the wheel.

The campaign has been launched by the Queensland Bus Industry Council (QBIC), the peak body representing bus and coach operators across Queensland.

QBIC is teaming up with the Strategix Training Group to encourage more women to get qualified as bus drivers.

“We have an aging driver workforce and we need to capture a market that has a lot to offer, such as mums whose kids are now off to school and are looking for employment,” said QBIC executive director David Tape.

“We also believe women have a lot to offer our industry.”

Mr Tape said more women bus drivers would help even out the gender imbalance in the bus industry.

Currently females make up only around 16 per cent of the current bus driver workforce in South-East Queensland.

The course being provided by Strategix Training Group is for a Certificate Level III in driving operations. It is covered by the State Government’s subsidised training Certificate III guarantee, which offers post-school qualifications in priority training areas.

“Besides being taught how to drive a bus, women will also learn about applying fatigue management strategies, securing cargo and customer service,” added Mr Tape.

“It’s our hope that women from all walks of life will consider becoming bus drivers because not only is it a very rewarding job, driving is also a long-term career opportunity.”

Details

Women bus driver campaign launch

Date: **Tomorrow**, Thursday July 20, 2017

Time: 9am

Location: Strategix Training Group, 3946 Pacific Highway, Loganholme
Interview opportunities – QBIC executive director David Tape, Strategix Training Group
spokesperson Wayne Striplin

There will be up to 20 trainee female drivers who will be available for interviews.

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