



**Queensland Bus Industry Council Inc.**

September 28, 2017

## **Media Release**

### **Women bus drivers wanted on the Sunshine Coast**

Women on the Sunshine Coast are being actively encouraged to consider filling a huge void by becoming bus drivers.

The initiative to attract female drivers has been launched by the Queensland Bus Industry Council (QBIC), the state's peak industry body representing bus and coach operators.

It's part of the 'Women take the wheel' campaign in conjunction with Strategix Training Group.

"We have an aging driver workforce and we need to capture a market that has a lot to offer, such as mums whose kids are now off to school and who are looking for work," said QBIC executive director David Tape. "We believe women have a lot to offer our industry."

Mr Tape said more women drivers would help even out the gender imbalance in the bus industry. Currently females make up about 16 per cent of the current bus driver workforce in South-East Queensland.

The course, being provided by Strategix Training Group, is for a Certificate Level III in driving operations. It is covered by the State Government's subsidised training Certificate III guarantee, which offers post-school qualifications in priority training areas.

"Besides being taught how to drive a bus, women will also learn about applying fatigue management strategies, securing cargo and customer service," added Mr Tape.

"They will also be given the opportunity to meet employers and apply for jobs.

"It's our hope that women from all walks of life will consider becoming bus drivers because not only is it a very rewarding job, driving is also a long-term career opportunity."

Information sessions will be held at the Kangaroo Bus Lines training facility at Burpengary on October 4 and 11 from 9am to 12pm.

For more information, please contact Aaron McCallum from Strategix Training Group at [aaron.mccallum@strategix.edu.au](mailto:aaron.mccallum@strategix.edu.au) or 1300 872 464.

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